

Message from the Director, Center for Tourism Research, Wakayama University

I am Motohiro Adachi, Director of the Center for Tourism Research (CTR) at Wakayama University, and I am very pleased to announce the publication of Wakayama Tourism Review Vol. 4. This is the fourth issue of the Wakayama Tourism Review, which features cutting-edge academic papers on a wide range of topics. Although the tourism industry was hit hard by the COVID-19, it has been on the road to recovery since July of this year. We cannot help but hope that this Review will contribute to the further development of tourism studies. To the authors, we thank you for your hard work. I also would like to pay a special thanks to Dr. Ricardo Nicolas Prozano who acted as Editor-in-chief.

Thank you.



Prof. Motohiro Adachi

Director

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