Message from the Director, Center for Tourism Research, Wakayama University

I am Etsuko Higashi, Director of the Center for Tourism (CTR) at Wakayama University. I am very pleased to announce the publication of Wakayama Tourism Review Vol.5. This is the fifth issue of the Wakayama Tourism Review, which consists of academic papers on a variety of interesting topics. We hope that this Review will contribute to the further development of tourism studies.

We would like to thank all the authors for their thought-provoking papers. We would also like to thank the editorial board members, Dr. Kaede Sano, Dr. Hayato Nagai, Ms. Maki Kobayashi, and especially the editor-in-chief, Dr. Husna Zainal Abidin.

Professor Etsuko Higashi

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