

## Preface

We are delighted to present the second volume of *Wakayama Tourism Review* (WTR). WTR was established in March 2021 as a journal containing research articles contributed by researchers from Wakayama University's Center for Tourism Research (CTR) with an aim to showcase and disseminate research activities conducted by the CTR researchers to a wide-ranging domestic and international audiences. The second volume includes a total of 13 articles contributed by the CTR researchers, including CTR Visiting Fellows from across Japan and overseas.

Since its foundation in April 2016, the CTR has been devoted to contributing to the development of a sound and sustainable society through establishing itself as a key research hub in the Asia-Pacific region and advancement of tourism research. Representing the three research units (Management, Community, and Culture & Heritage), the CTR researchers approach tourism from a variety of angles. Continuing its first volume, *WTR Vol.2* showcases a range of research topics conducted by the CTR researchers.

We hope that *WTR Vol.2* will become a useful resource for a wide-ranging domestic and international audiences, including researchers, students, industry professionals, and community members. We also hope this journal will connect the CTR and the target audience members to enhance communication and foster future collaborations to contribute to the CTR's mission.

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